

A legacy of excellence
A future of opportunities

Murugappa Group

#### **Disclaimer**



Certain statements made in this presentation may not be based on historical information or facts and may be "forward looking statements," including those relating to general business plans and strategy of Murugappa Group and Group Companies, future outlook and growth prospects, and future developments in businesses and competitive and regulatory environment. Actual results may differ materially from these forward-looking statements due to a number of factors, including future changes or developments in Murugappa Group's Businesses, competitive environment, ability to implement strategies and initiatives and respond to technological changes and political, economic, regulatory and social conditions in India.

This presentation does not constitute a prospectus, offering circular or offering memorandum or an offer, or a solicitation of any offer, to purchase or sell, any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of Murugappa Group Companies' shares. Neither this presentation nor any other documentation or information (or any part thereof) delivered or supplied under or in relation to the shares of Murugappa Group Companies shall be deemed to constitute an offer of or an invitation by or on behalf of Murugappa Group. Murugappa Group as such, makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information or opinions contained herein.

The information contained in this presentation, unless otherwise specified is only current as of the date of this presentation. Murugappa Group assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent development, information or events, or otherwise. Unless otherwise stated in this document, the information contained herein is based on management information and estimates. The information contained herein is subject to change without notice and past performance is not indicative of future results. Murugappa Group may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such revision or changes. This presentation may not be copied and disseminated in any manner.

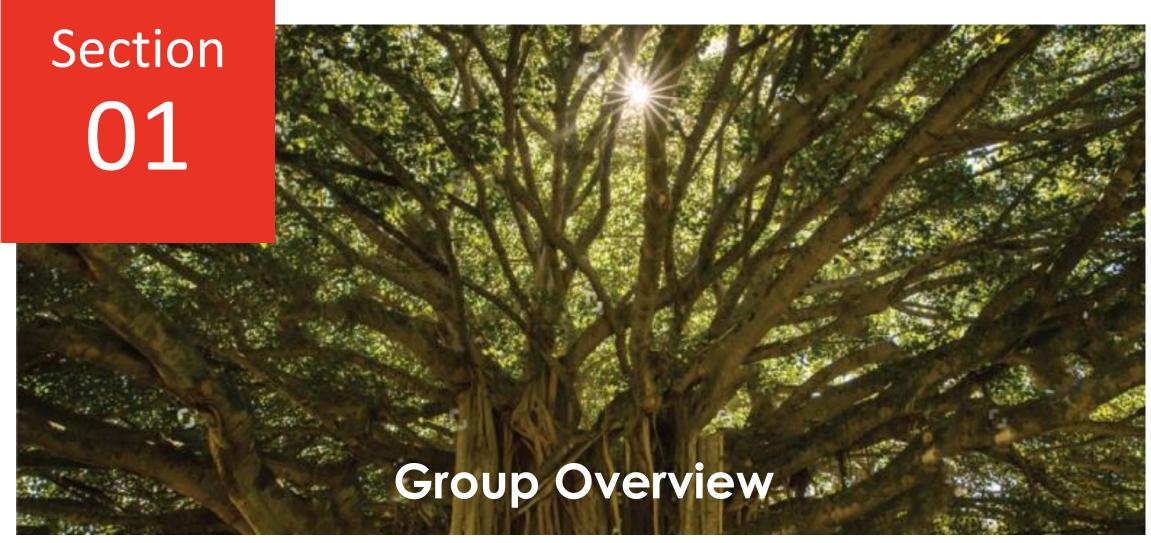
THE INFORMATION PRESENTED HERE IS NOT AN OFFER OR SOLICITATION OF ANY OFFER TO PURCHASE OR SELL ANY EQUITY SHARES OR ANY OTHER SECURITY OF MURUGAPPA GROUP COMPANIES.

## Table Of Contents



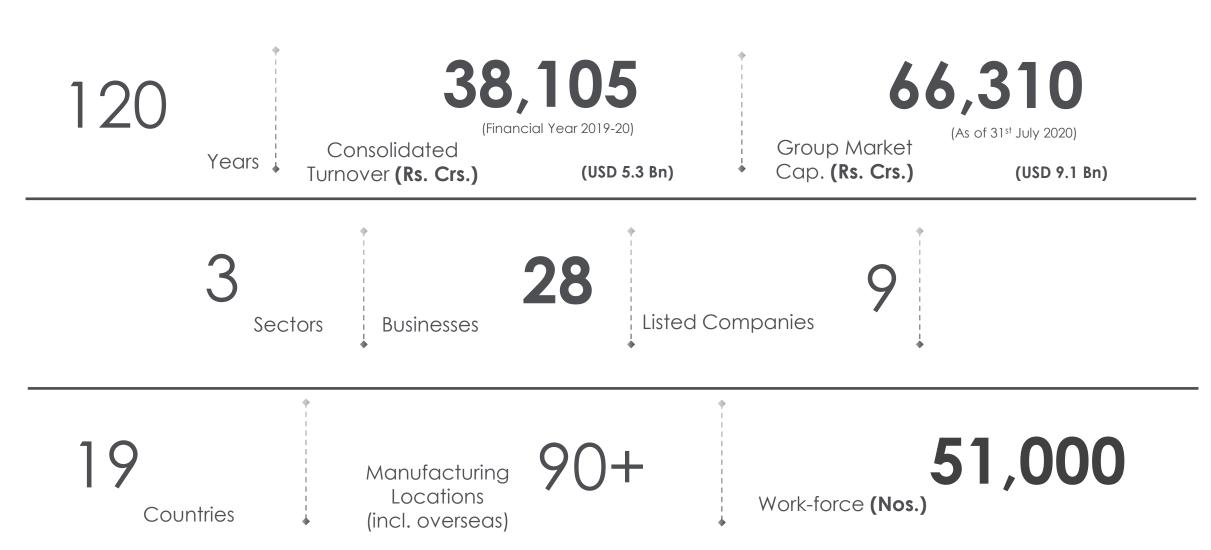
Ó	Group Overview	4
2	Company Highlights	23
	Coromandel International Limited	26
	EID – Parry (India) Limited	30
	Tube Investments of India Limited	35
	Carborundum Universal Limited	39
	Diversified Businesses	43
	Cholamandalam Investment and Finance Company Limited	45
	Cholamandalam MS General Insurance Company Limited	50
3	Research and Development	55
4	Corporate Social Responsibility	59





#### Murugappa Group in a Nutshell





#### Group Companies











Diversified



PARRYS

Coromandel



**FUTURE POSITIVE** 





Listed







## Services Financial







#### **Unlisted**















#### Other Group Companies & JVs



















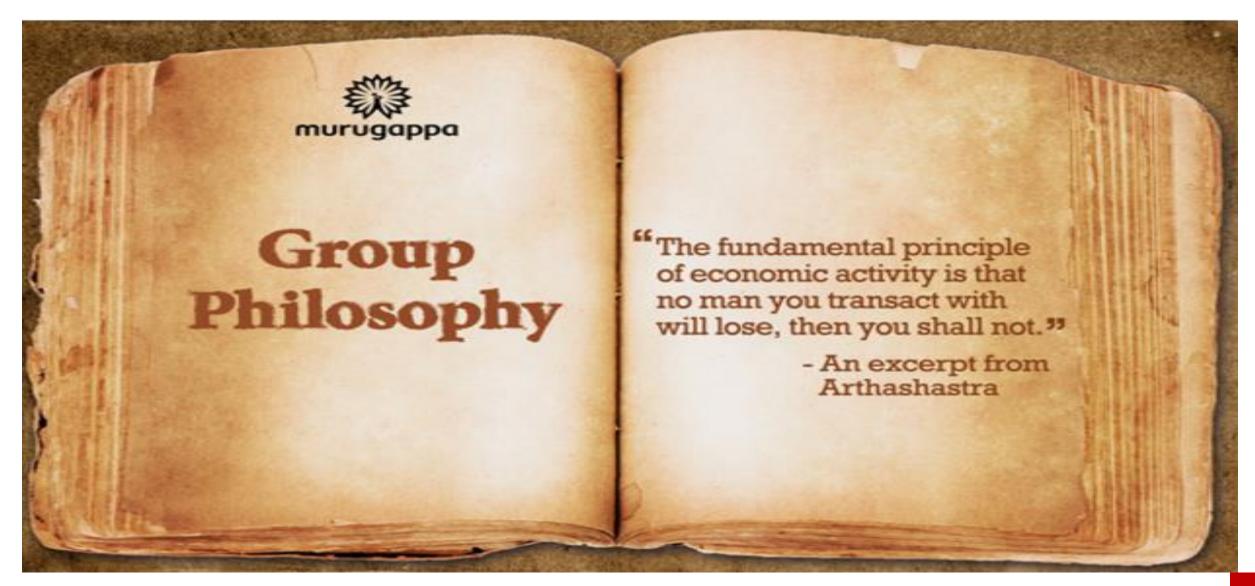






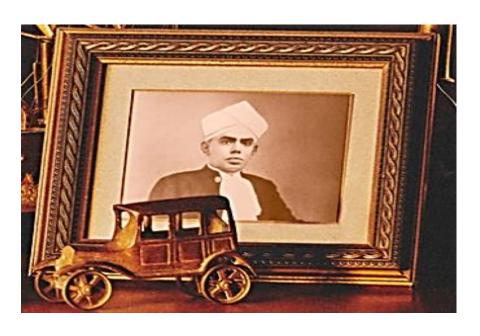
#### The Philosophy We Cherish





## Genesis And Early Years Of Growth





1900 -1915

A. M. Murugappa Chettiar lays the foundation of the Group by establishing a money—lending and banking business with Ramanathan Chettiar under the name A.M.M. Rm. Firm.

1915 -1934

The Company diversifies into textiles, rubber plantation, insurance and stock broking. Expands businesses to Malaya, Vietnam and Ceylon.

1935 -1949

Just before the Japanese invasion of Burma in World War II, the Company strategically moves its assets back to India. Invests in steel furniture and emery paper.

1950 -1980

New companies TI of India and CUMI are established. Company enters the Financial Services sector with Cholamandalam Investment & Finance Co.

#### **Decades Of Growth**





1981 -1990

New acquisitions take place demonstrating that Company's capability to turn around businesses. Existing Companies and new acquisitions are consolidated and the Murugappa Group is formed.

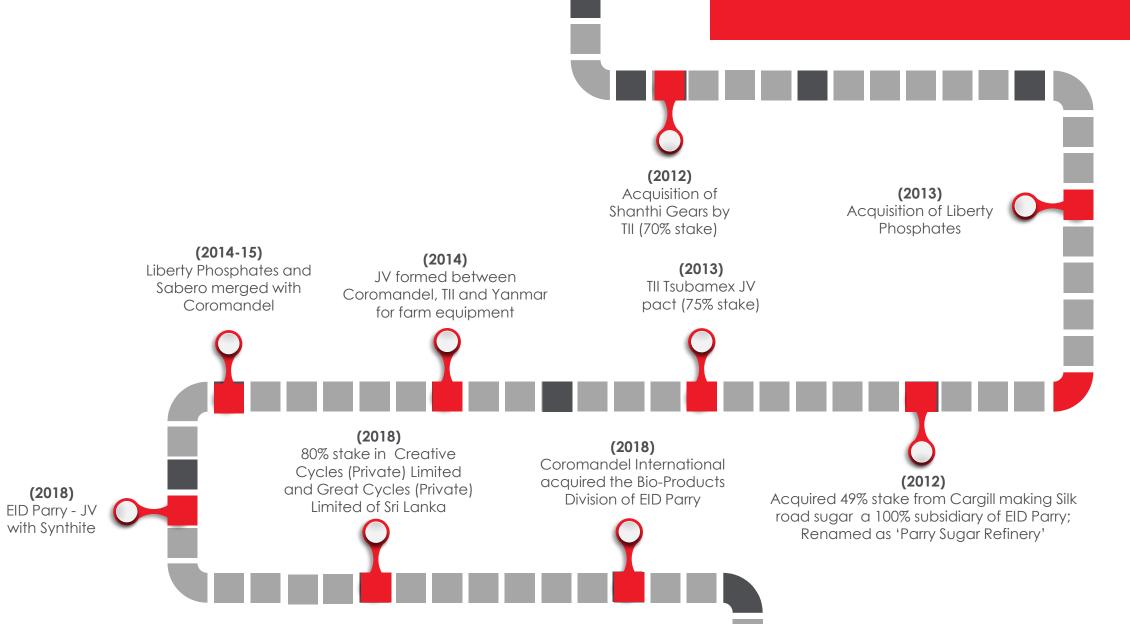
1991-2000 The Group is restructured where core businesses are streamlined and portfolios are realigned. It takes on an aggressive growth path while driving into the domestic market.

2000 ONWARDS The Group continues to increase its global presence through joint – ventures with leading international firms. Its domestic capacity is on the rise through new product launches, newer acquisitions and Green – field projects.

The future holds the promise of significant opportunities, challenges, achievements and growth. And the Murugappa Group is poised to embrace it all with the zeal and positive energy that has come to be synonymous with the Group.

#### Evolution Of The Group (1934-1949)Shifted base to India, Invested in (1900-1915)Started a money Steel, Furniture and (1950-1980)lending and banking Emery Started TII and CUMI business Paper in Burma, (1915-1934)Diversified into Textiles. Rubber, Plantations, Insurance and Stock (2005-07)Broking, Expanded Acquisition of Strategic stake in business into Malaysia TIFERT, Tunisia; Business Agreement and Ceylon with Foskor by Coromandel; Acquisition of VAW, Russia by CUMI (2009)Formation of Diversified Business Group (DBG) Acquisition of (1953)Sadashiva Sugar (2003)(1981-1990)Founded Plant by EID Acquired Godavari Formation of the the AMM **Fertilizers** Murugappa Group, Charities Acquisition and Trust turnaround of companies (2010-11)Acquisition of GMR Industries by EID in AP and KN, SEDIS by TII (71% stake), Sabero by CIL





#### SBUs & Products





# Agriculture



Fertilizers







Ethanol

Co-generated

Power

Nutraceuticals

Sugar Refinery

**Crop Protection** Chemicals



**Bio Pesticides** 





Specialty Nutrients



Organic Manure



Engineering



**Precision Tubes** & Steel Strips



Bicycles



Automotive & **Industrial Chains** 



**Auto Components** 



Railway Segments



Industrial Gears



Abrasives



Electro Minerals



**Industrial Ceramics** 



Refractories

Financ



Power Generation



**IT Services** 



Vehicle Finance



Home Equity



Home Loan



**SME Loans** 



Wealth Management



General Insurance



Risk Management Services



Diversified

Tea



Rubber



Home Furnishing



**Textiles** 



Nets & Packaging **Products** 



**Travel Services** 



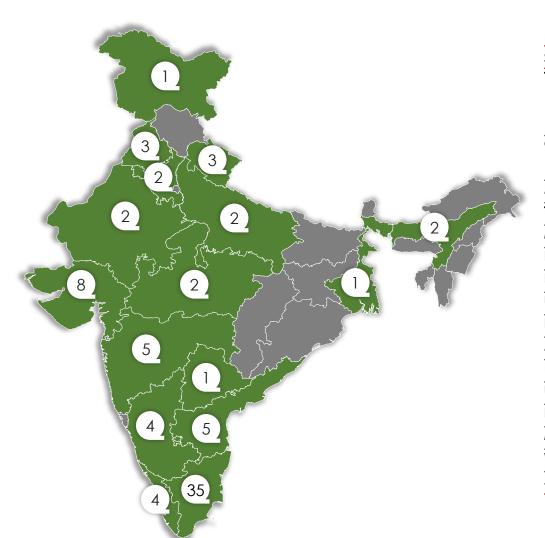
Construction



Water Treatment

#### Manufacturing Locations



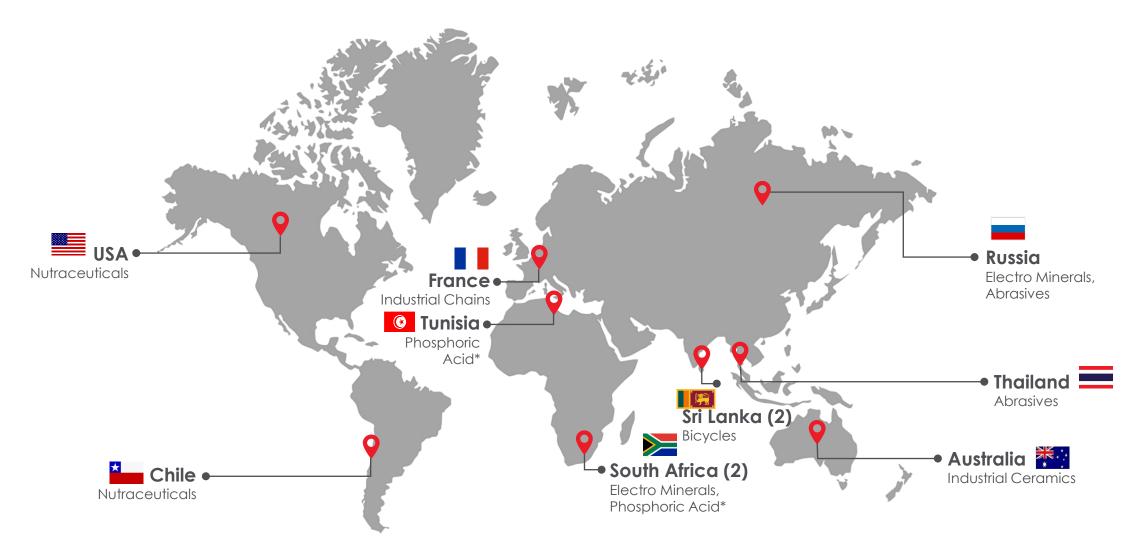


State	No. of Plants	Companies (No. of Units)			
Tamil Nadu	35	EID (7)	CUMI (7)	TII (7)	
		Parry Agro (7)	Coromandel (4)	MMTCL (1)	
		SGL (1)	New Ambadi (1)		
Gujarat	8	Coromandel (4)	CUMI (1)	TII (1)	
		MMTCL (1)	PEIL (1)		
Andhra Pradesh	5	Coromandel (3)	EID (1)	PSRIL (1)	
Telengana	1	TII (1)			
Maharashtra	5	EID (2)	TII (2)	Coromandel (1)	
Karnataka	4	EID (2)	Coromandel (1)	Ambadi (1)	
Kerala	4	CUMI (3)	Ambadi (1)		
Uttarakhand	3	TII (2)	CUMI (1)		
Punjab	3	TII (3)			
Assam	2	Parry Agro (2)			
Rajasthan	2	Coromandel (2)			
Uttar Pradesh	2	Coromandel (1)	Ambadi (1)		
Haryana	2	TII (1)	Ambadi (1)		
Madhya Pradesh	2	Coromandel (1)	CUMI (1)		
West Bengal	1	CUMI (1)			
Jammu	1	Coromandel (1)			

80 manufacturing locations across 16 states in India

#### Overseas Manufacturing Presence





#### 11 manufacturing locations

#### Overseas Marketing Presence

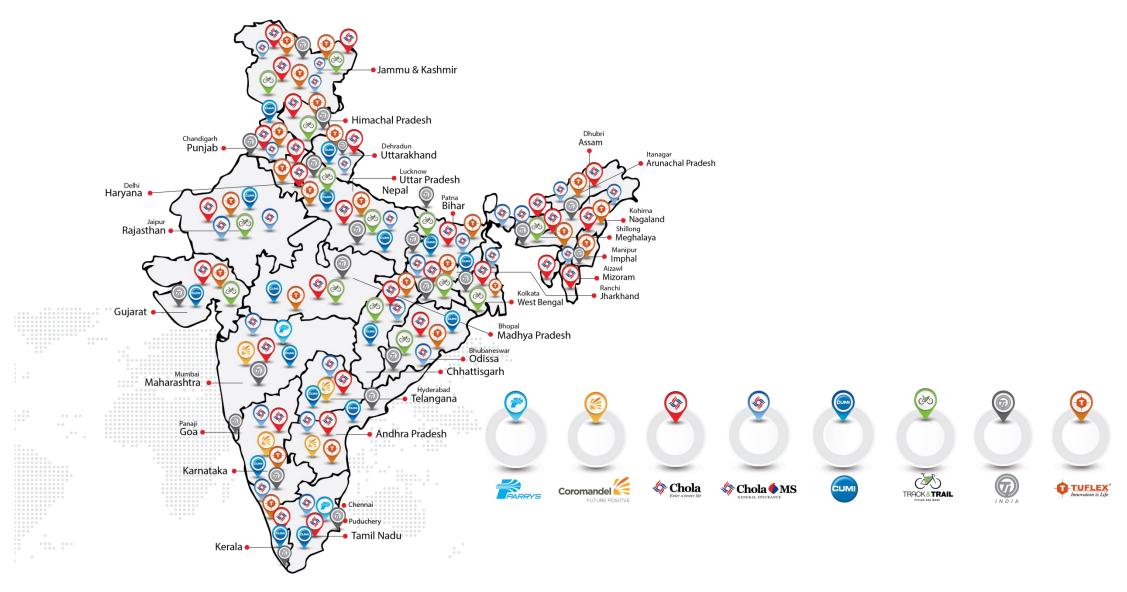




17 marketing/ distribution bases

#### Customer Points of Engagement





#### Setting Standards In Our Fields



Global



Russia



**Pan India** 



Market Share









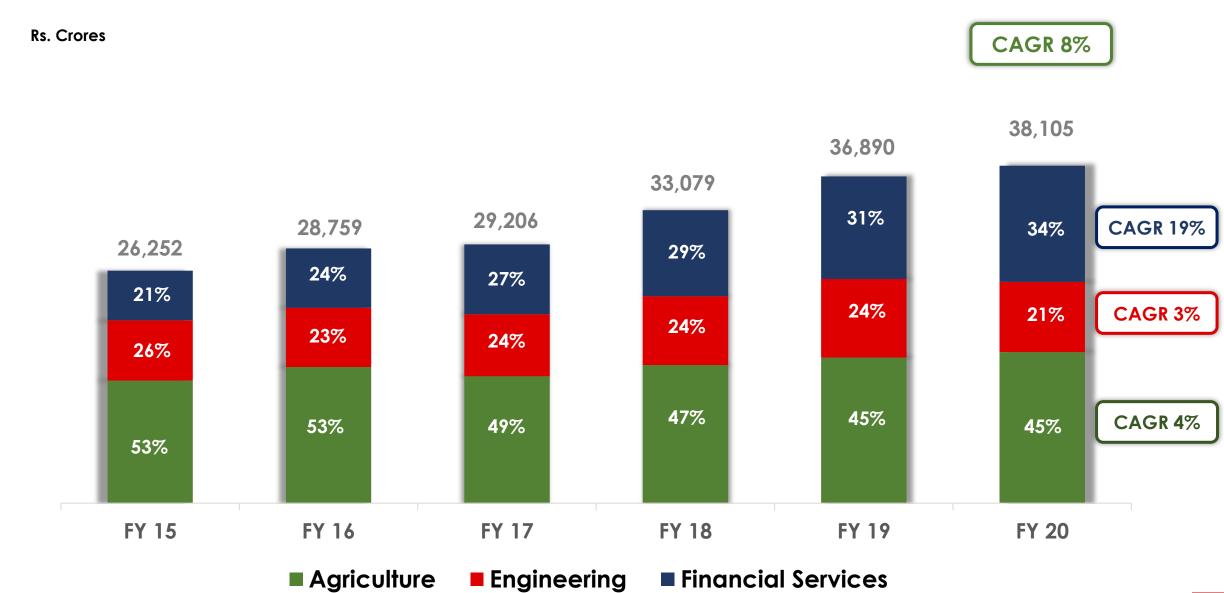
Regional





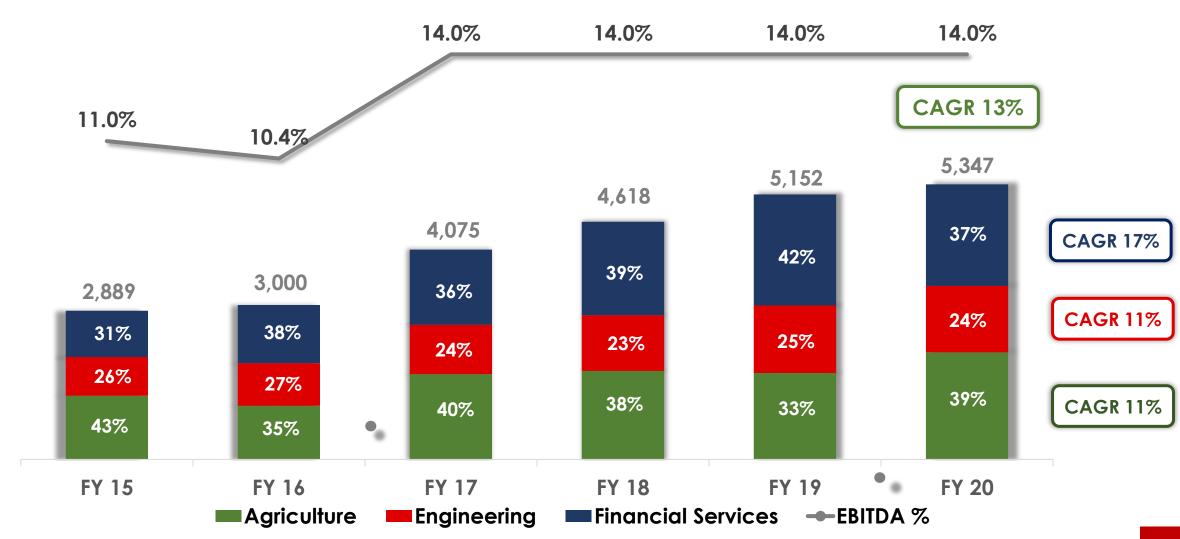
#### Net Sales – Murugappa Group





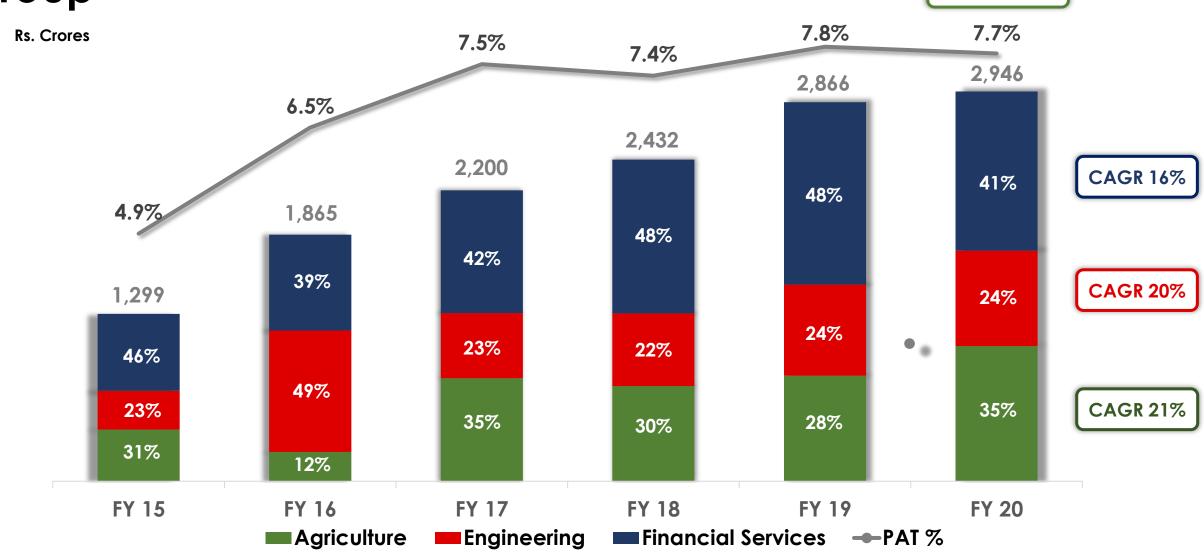
#### EBITDA – Murugappa Group





#### Profit After Tax – Murugappa Group





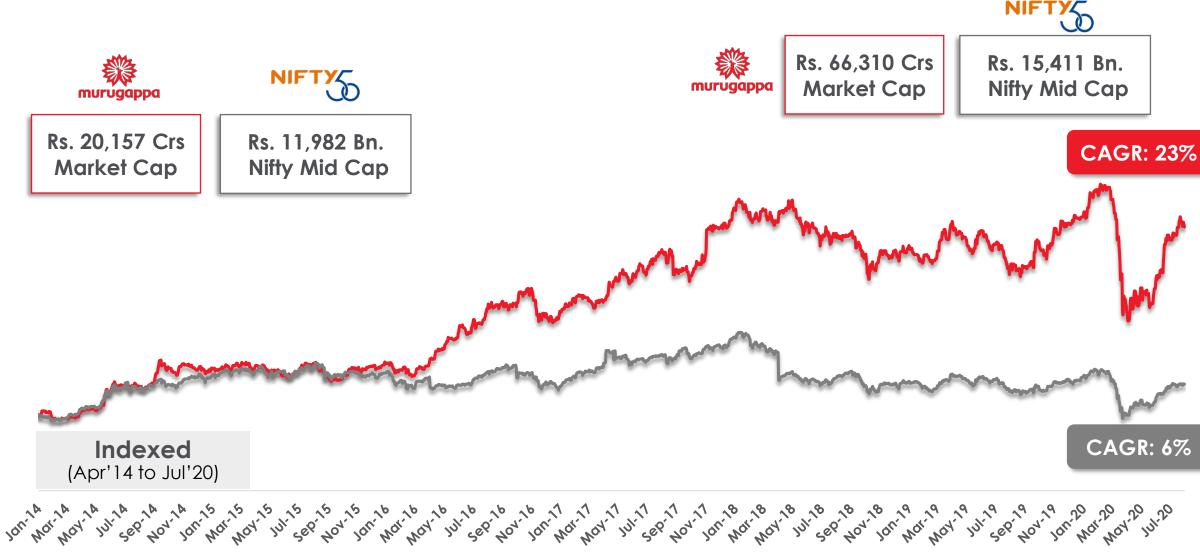
Note 1: Financial Services PAT is after:

a) In CIFCL, additional provision to cover contingencies due to COVID-19 and Macro economic downturn, PAT impact Rs 335 Cr in FY 20

b) In Chola MS against bond impairment and reversal of interest, PAT impact Rs 208 Cr in FY 20 and Rs 33 Cr in FY 19

#### Group Market Capitalisation





—Murugappa Group — NIFTY Mid Cap



Section

A portfolio of progress built through organic and inorganic growth





Agriculture 01 Engineering Financial Services 03

#### Coromandel International Ltd.



2<sup>nd</sup> largestphosphaticplayer in India

Revenue

Rs. 13,091 Cr. (-0.5% degrowth)

Coromande

**FUTURE POSITIVE** 

**Market Cap** 

Rs. 16,001 Cr. (8% growth)

Manufacturing Locations

**20** 







NPK Fertilisers, Single Super Phosphate



Crop Protection – Chemicals & Bio\*



Specialty Nutrients – Water Soluble Fertilisers, Micro

Nutrients





Mana Gromor Centres – Agri Retail venture



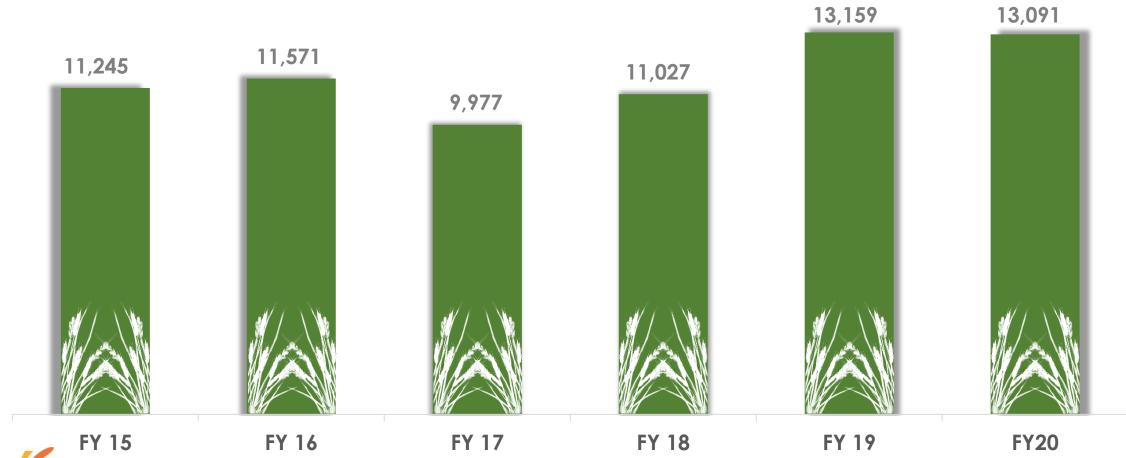
Services – Farm mechanisation, farm credit, crop insurance

## Net Sales



Rs. Crores

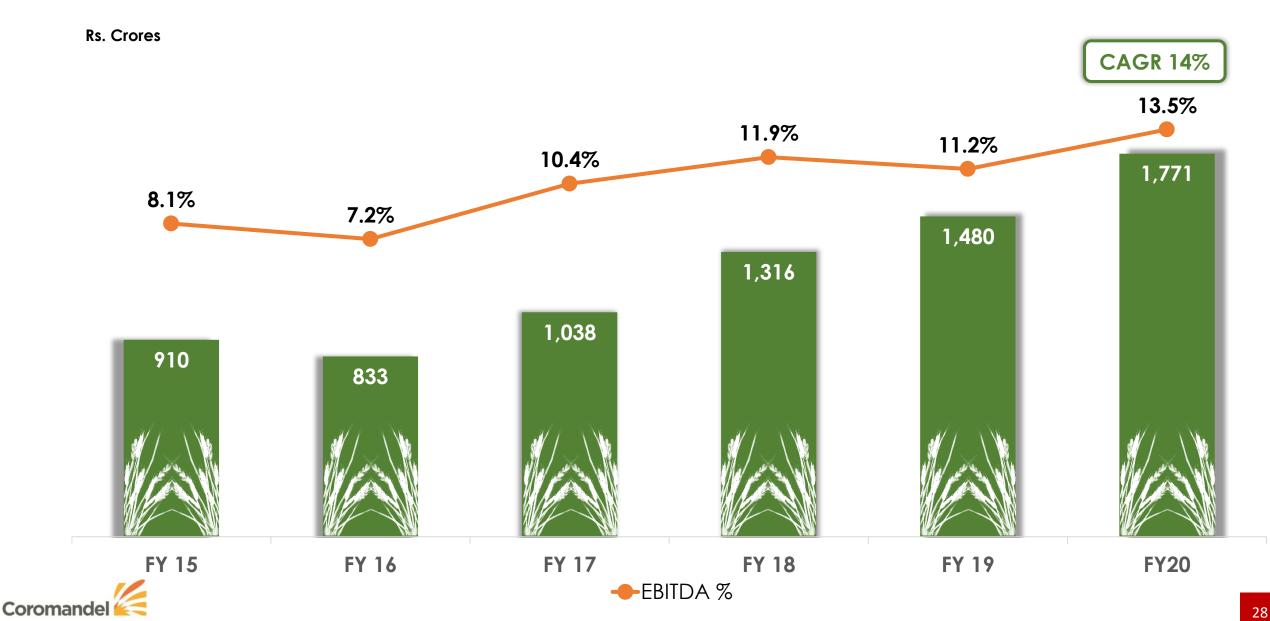
CAGR 3%



#### **EBITDA**

**FUTURE POSITIVE** 



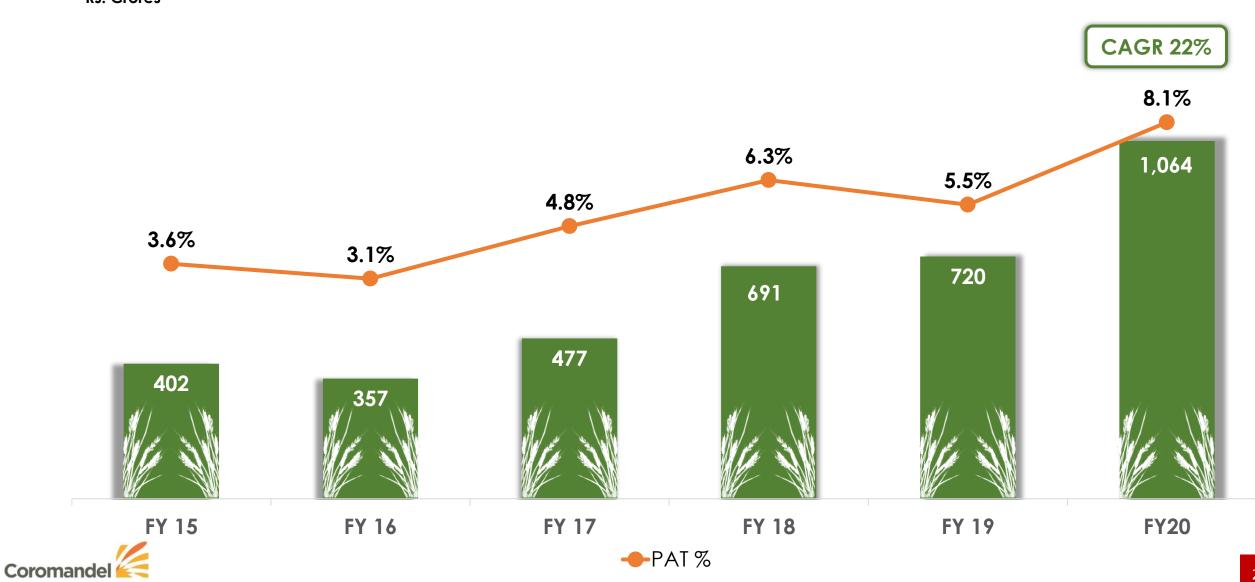


#### Profit After Tax (PAT)



Rs. Crores

**FUTURE POSITIVE** 



#### EID - Parry (India) Limited



Largest sugarmanufacturerin South India

Revenue

Rs. 3,967 Cr. (21% growth)

E.I.D - PARRY (INDIA) LIMITED

**Market Cap** 

Rs. 2,461 Cr. (-32% de-growth)

Manufacturing Locations

15

**Partnerships** 







Sugar, Co-gen & Distillery





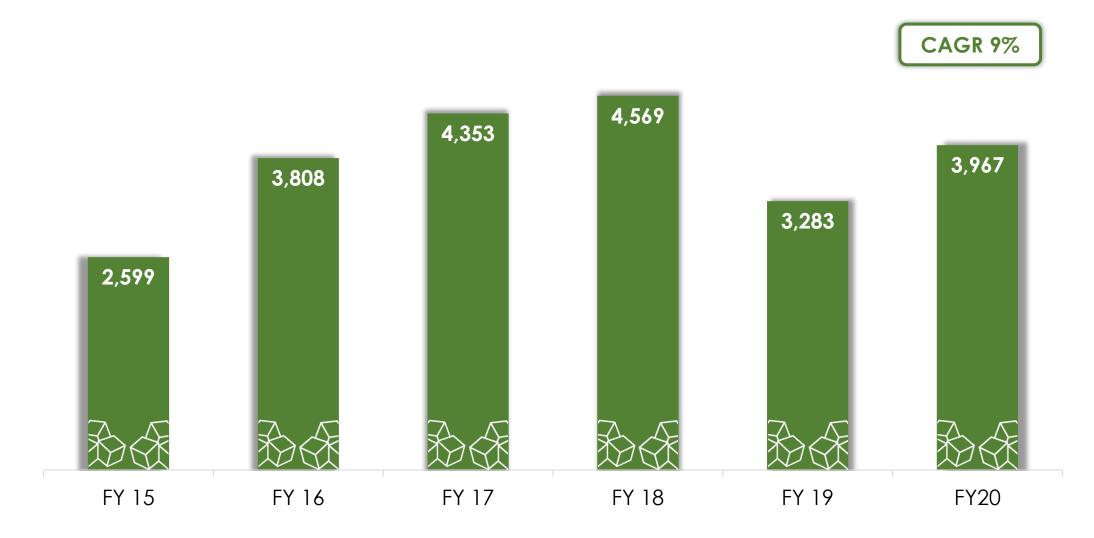
**Nutritional Health Supplements** 



Port-based Parry Sugar Refinery in Kakinada

## Net Sales

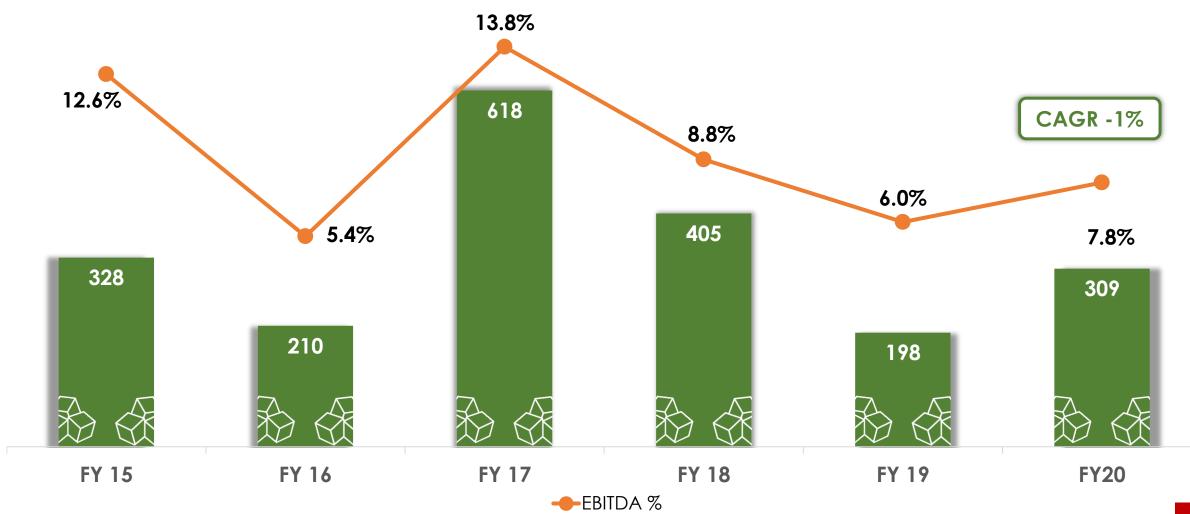






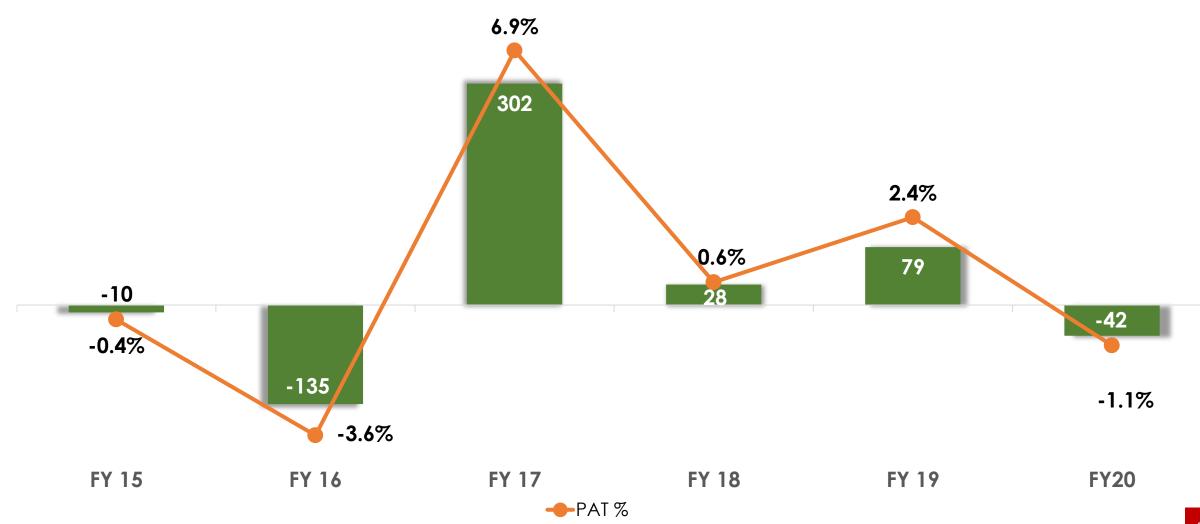
#### **EBITDA**





#### Profit After Tax (PAT)





01 Agriculture Engineering 02 Financial Services 03

## Tube Investments of India Limited

Largest
manufacturer of
cold drawn welded
steel tubes in India

Market leader of transmission chains in India & 2<sup>nd</sup> largest manufacturer of cycles

Revenue

Rs 4,520 Cr. (-17% de-growth) Market Cap

Rs 5,146 Cr.

SGL

Rs 503 Cr.

Manufacturing Locations

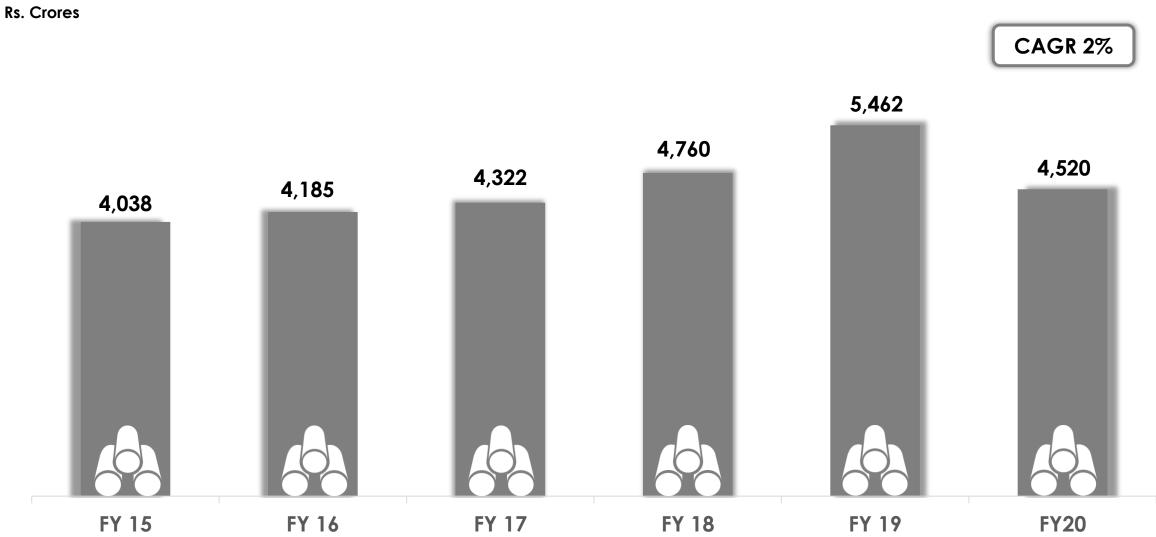
2





### Net Sales

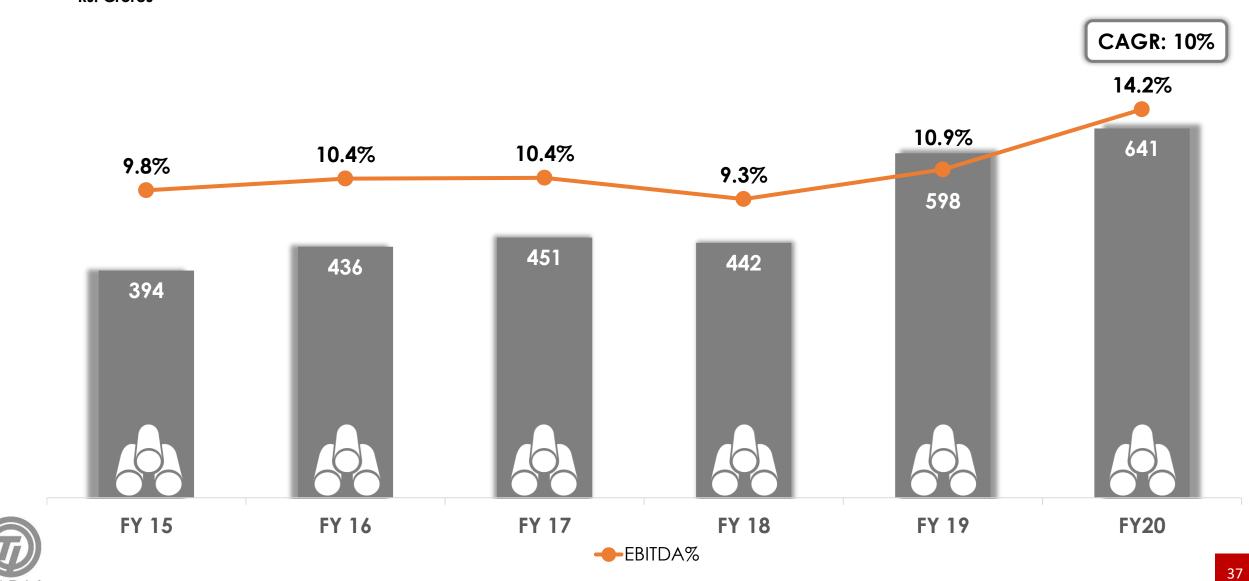




### **EBITDA**

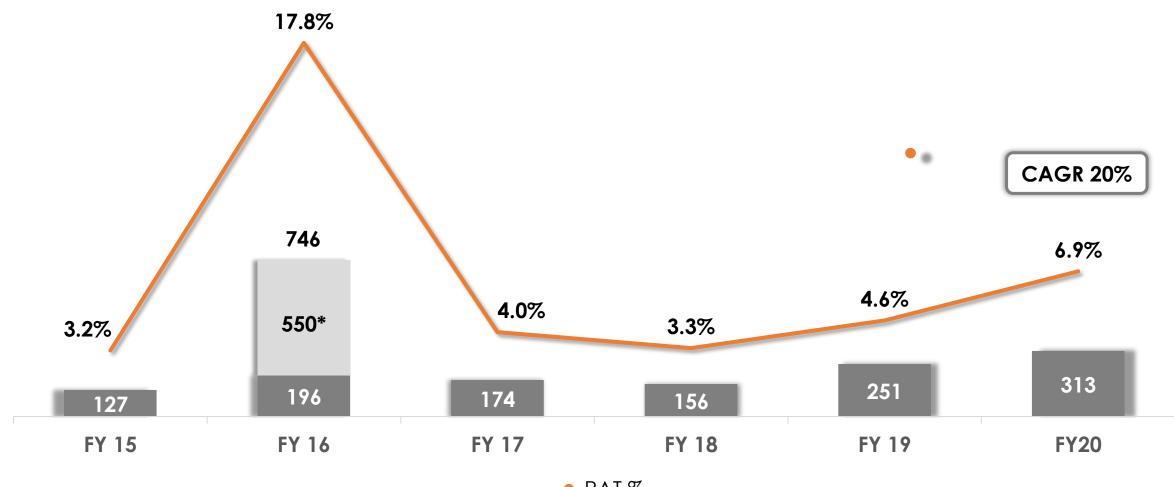






### Profit After Tax (PAT)







### Carborundum Universal Limited



Largest Electro-Minerals & Abrasives player in India Globally 2<sup>nd</sup>
manufacturer
of Metallised
Cylinders &
Largest Silicon
Carbide player
in Russia

CUMI

Revenue

Rs 2,569 Cr. (-3% de-growth)

**Market Cap** 

Rs 4,205 Cr. (-46% de-growth)

Manufacturing Locations

20

#### **Partnerships**













**Coated Abrasives, Bonded Abrasives, Super Abrasives** 





Sintered Aluminum Oxide & Silicon Carbide

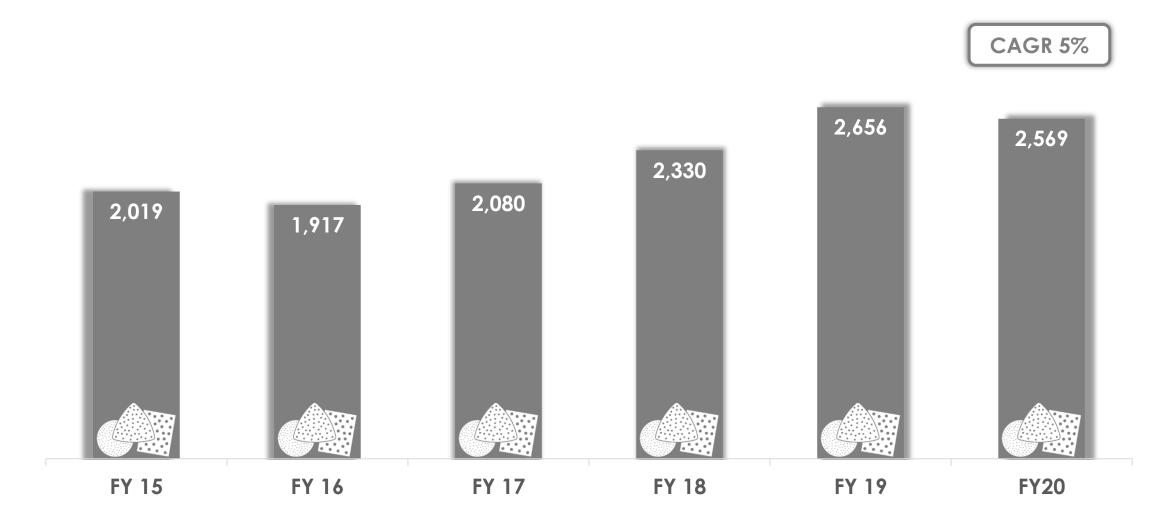


Industrial Ceramics (IC), Bio-Ceramics

**Super Refractories, Anticorrosion products** 

### Net Sales

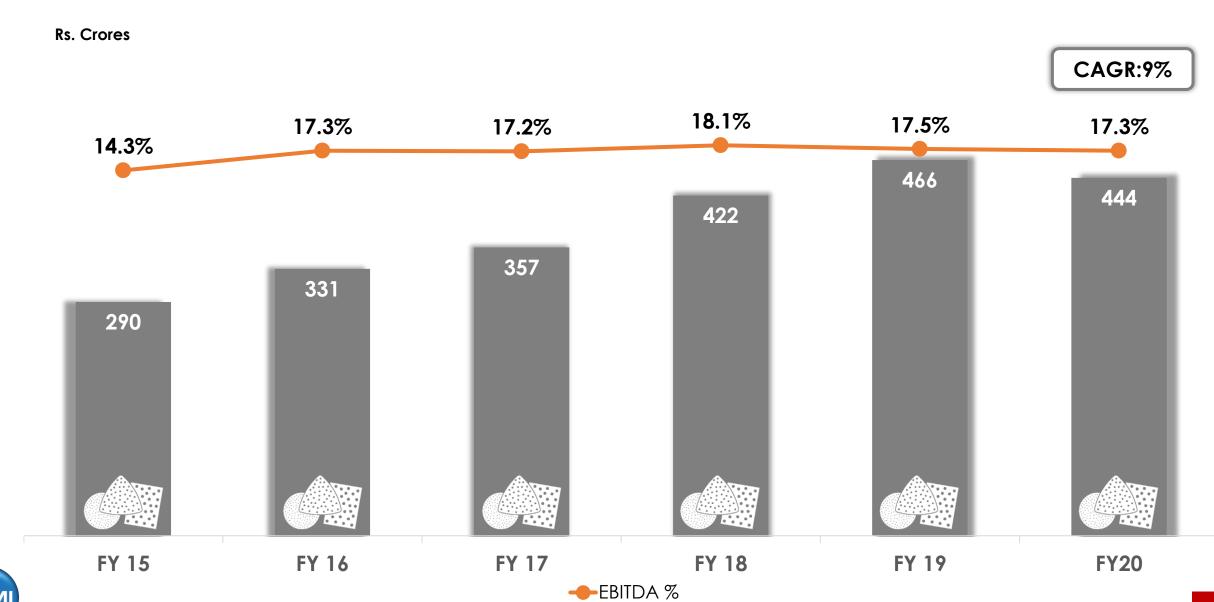






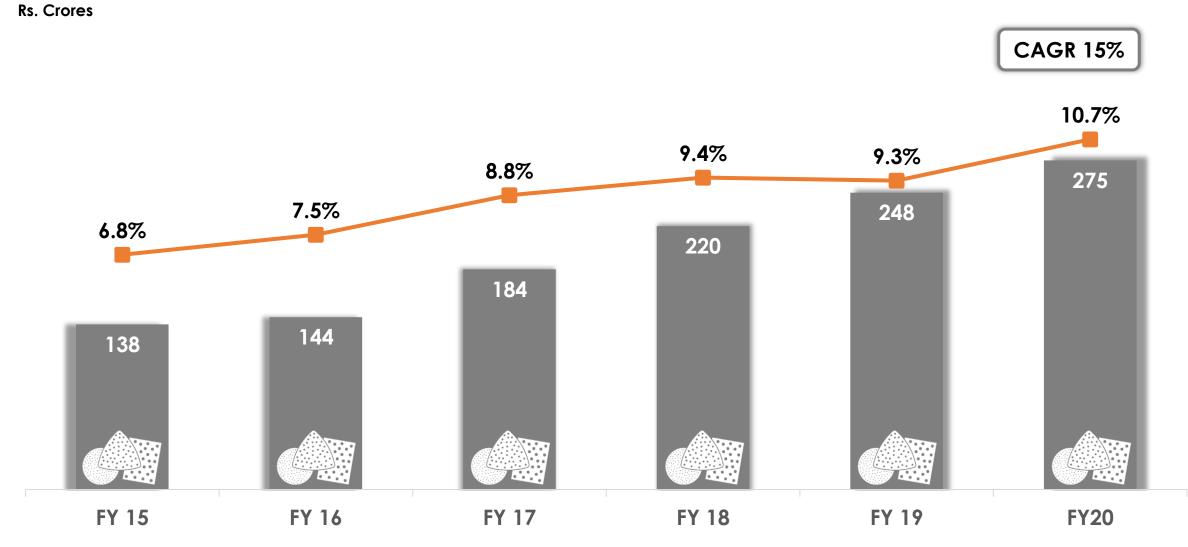
### **EBITDA**





### Profit After Tax (PAT)







### Diversified Business Group



#### Parry Agro and New Ambadi (Plantations)

Tea Plantations

Ambadi

PARRY

Rubber Plantations



 Home furnishings supplied to global brands



 Marketing of food intermediaries, travels













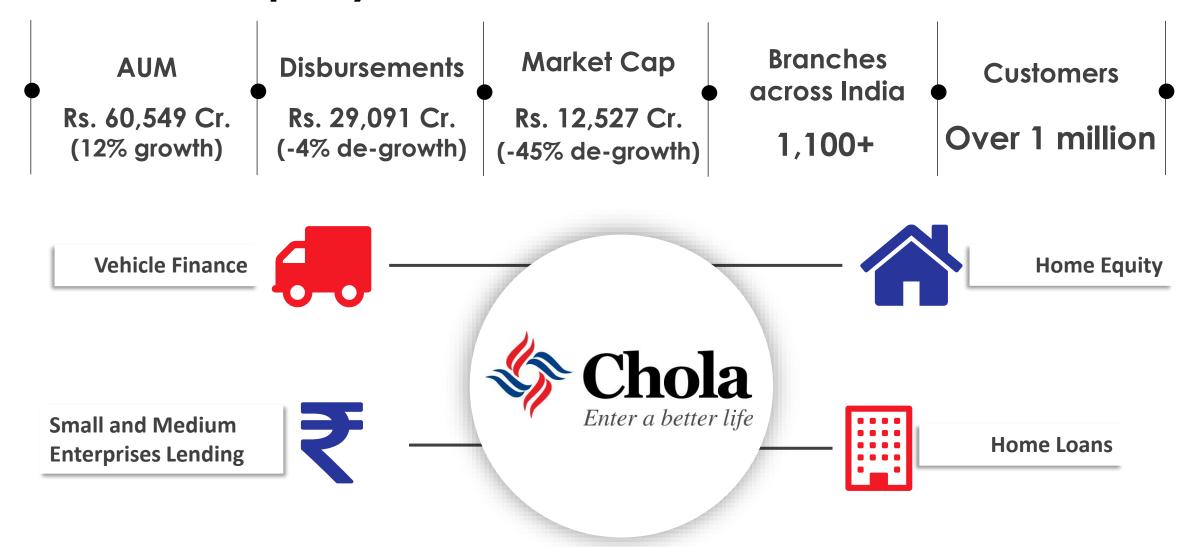
 Construction and Property Development



01 Agriculture Engineering Financial Services 03

# Cholamandalam Investment and Finance Company Limited

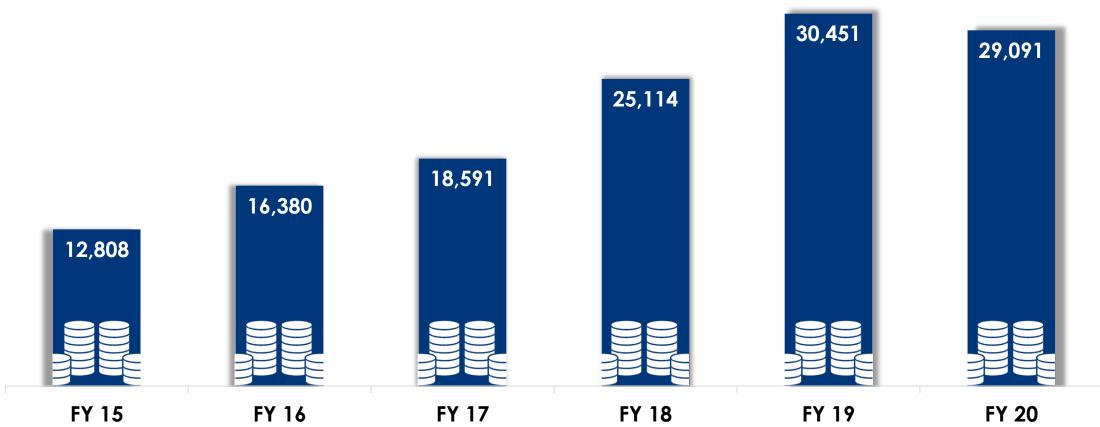




### Disbursement







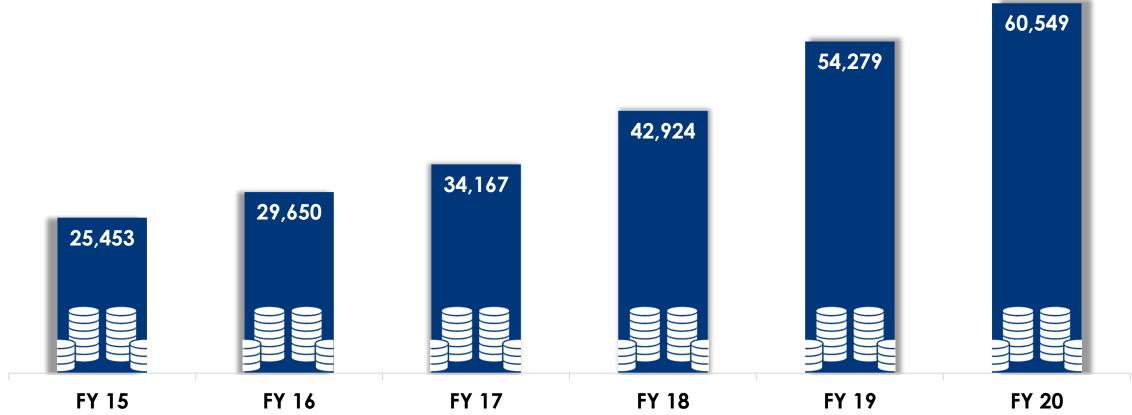


# Assets Under Management (AUM)

**iji** murugappa

**Rs.** Crores

**CAGR 19%** 

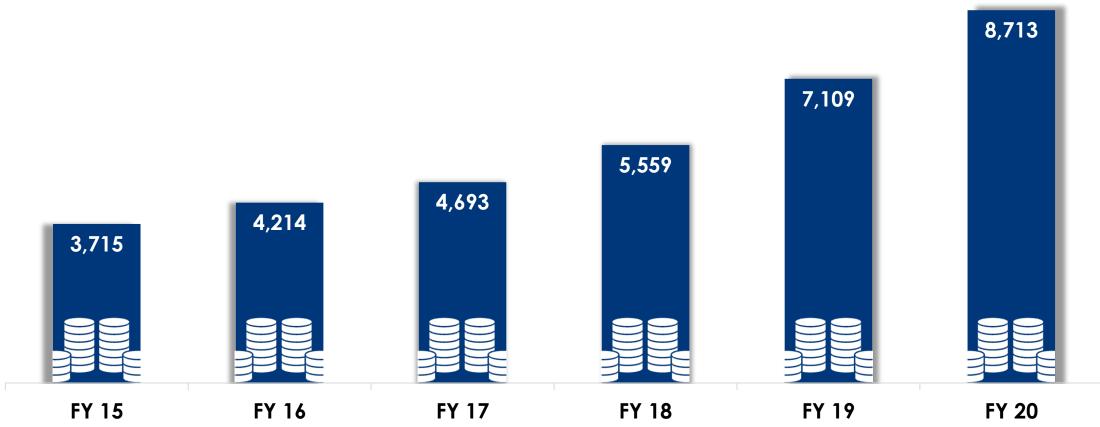




### Net Income





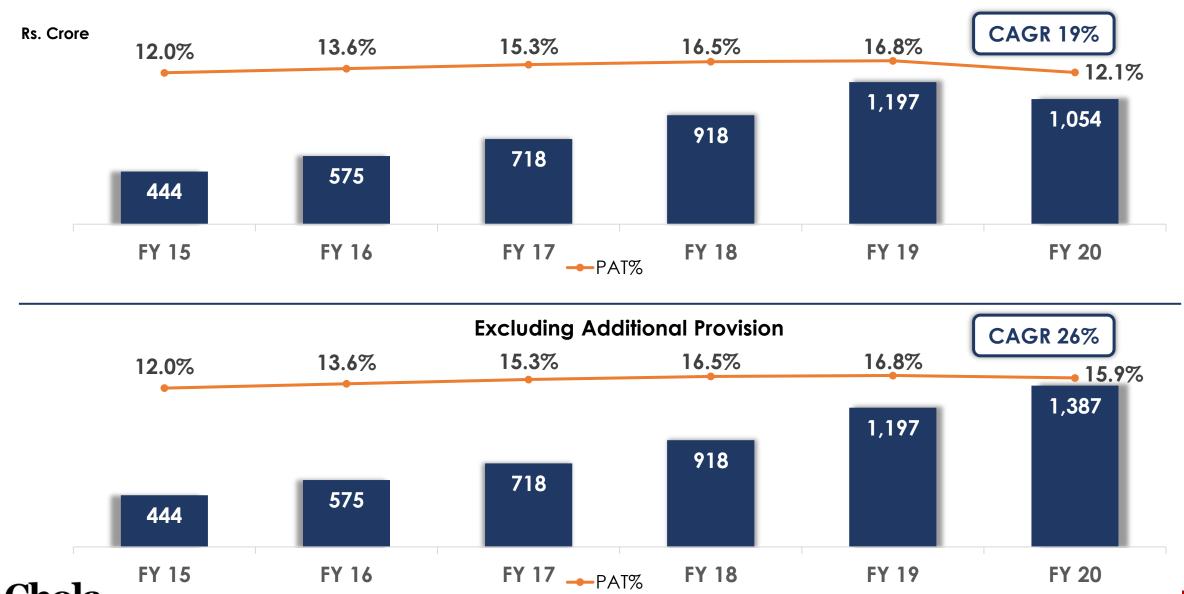




### Profit After Tax

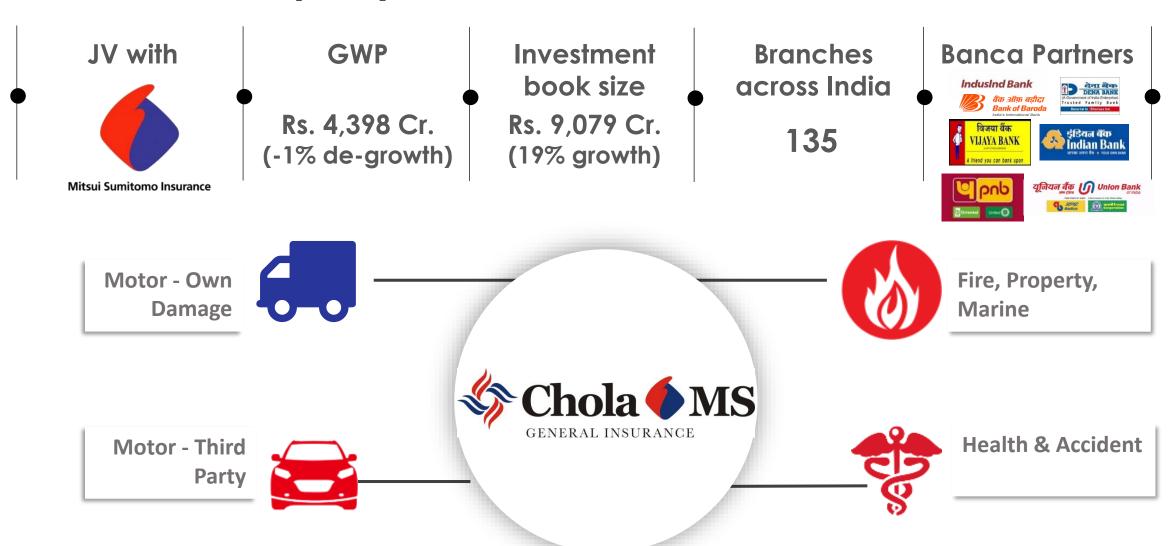
Enter a better life





# Cholamandalam MS General Insurance Company Limited

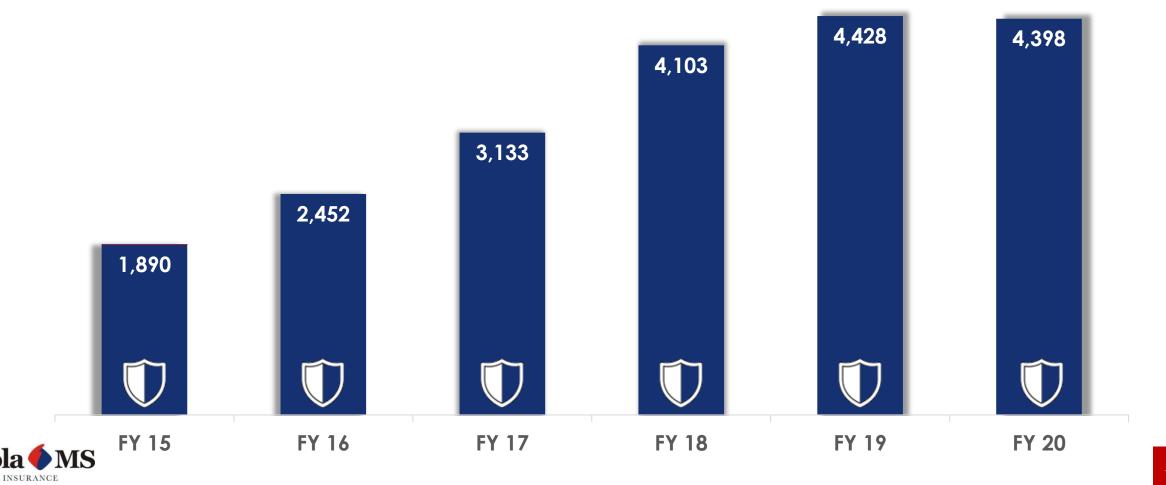




# Gross Written Premium (GWP)

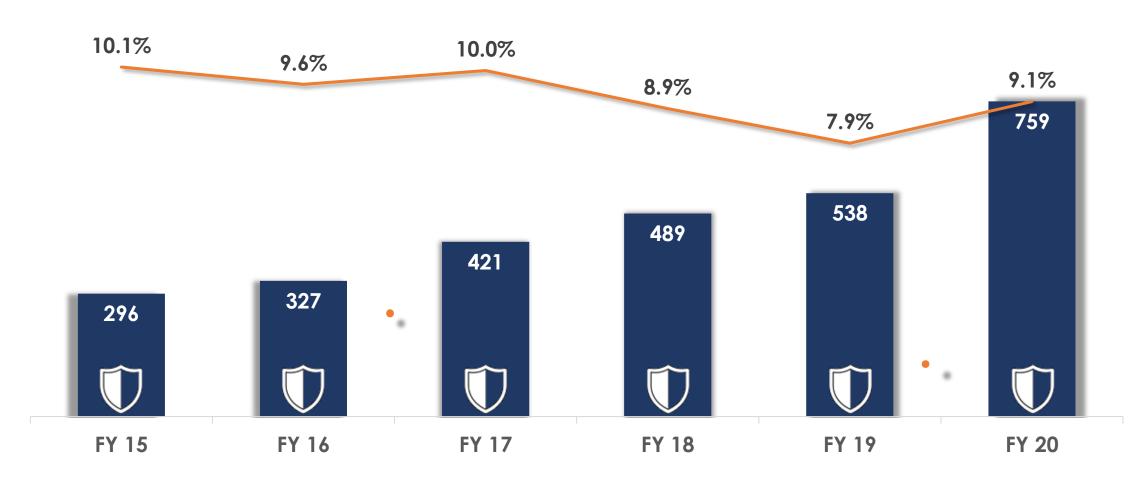






# Investment Income & Yield %

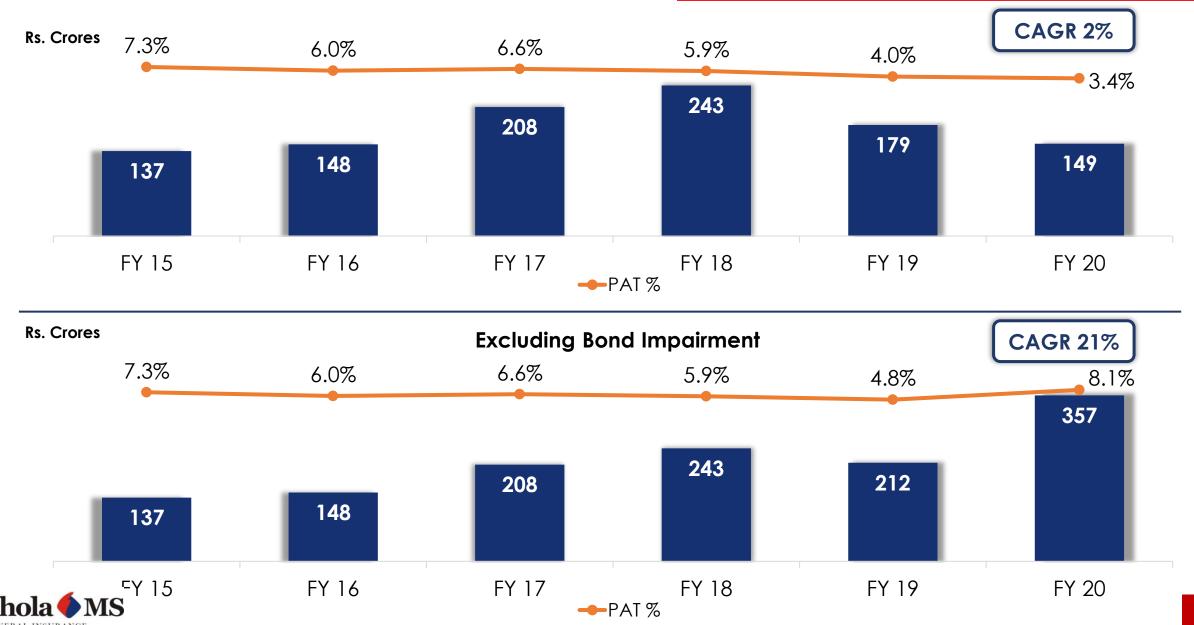






### Profit After Tax (PAT)





### Investment Book Size













### Research & Development

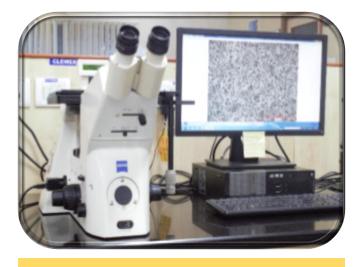




R&D Centre, Vizag



18 DSIR Labs



Corporate Technology Centre - TII



Sugarcane R&D





Material Science - CUMI

### **Working with Academia**

























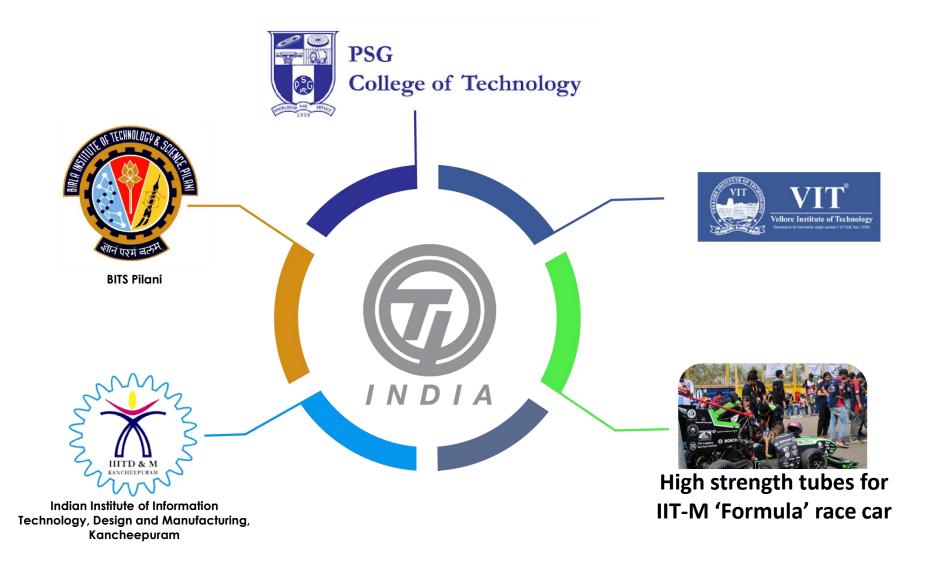






### Working with Academia









## AMM Foundation – Healthcare Initiatives





4 hospitals run by AMM Foundation



New Diagnostic block constructed at Sir Ivan Stedeford Hospital (functional since Apr'18)

Mobile Health Van service in Haliyal (North Karnataka), Sarigam (Gujarat) and Deckiajuli (Assam)

## | AMM Foundation – Education | Initiatives





4 schools and 1 Polytechnic College (~10,000 students, of which 7,000 belong to marginalised communities)

AMM Murugappa Chettiar Centenary Scholarships (full fee) for 218 economically backward students

Mobile Science Van - facilitated science education in 44 govt. and govt-aided schools in Sivagangai and Pudukottai district

Murugappa Science Centre reaches out to 15 govt. and govt.-aided schools in Sivagangai and Pudukottai districts and had a total of 15,000 student exposure

### Company CSR initiatives





TII's - Basic Training Centre (BTC)

131 trainees underwent skill & technical training at Avadi in FY20



### CUMI's Centre for Skill Development

Currently 196 trainees are undergoing skill & technical training at the Hosur & Edapally

### Protecting The Environment





## A birds paradise within our Kakinada plant

Once a marshy water-logged area, has today transformed into a serene, lush green-belt proving to be an ideal habitat for diverse species of birds while greatly contributing to biodiversity and conservation of the ecosystem.

Home to over 100 bird species including 24 long-distance migratory species.

### Company CSR Initiatives





Launched in March 2019, #JaldiKyaHai is a road safety initiative against over-speeding, by Chola Finance. Using social media, they promoted the message -'drive safe' through a series of multilingual social awareness films. The campaign hopes to bring about a change in the behaviour of road users and make roads safer. This campaign has since garnered over 30 million views across social media platforms and 41 million listeners across 16 states and 32 cities.

# The Spirit of the Murugappa Group

These **five lights** guide us as we navigate through professional and personal decisions.



that gives us the courage to always do the right thing



that gives us the humility to think about the world around us

The light of

that provides us with the desire to win

The light of ESPECI

that inspires people around us to perform

The light of **UALITY** 

which makes us dream of excellence





**Thank You** 

