

## **Coromandel International delivers 200 Drones to Women SHGs to modernise farming**

*The initiative supports Hon'ble Prime Minister's 'Namo Drone Didi' Scheme to empower women-led self-help groups across India while revolutionising farming*

**National, March 11, 2024:** Coromandel International, India's leading agri solutions provider, is proud to be part of the Indian Government's mission of bolstering the nation's agricultural sector through "Namo Drone Didi" Scheme. The company announced the delivery of 200 drones to women from Self Help Groups (SHGs), towards modernising farming.

In an event organised by the Ministry of Chemicals and Fertilizers spanning across 11 locations in the country, including Manikyammaguda in Rangareddy District, and Guntur in Andhra Pradesh, Hon'ble Prime Minister Shri Narendra Modi virtually handed over 1,000 drones, including 200 drones supplied by Coromandel International, to the members of various SHGs.

The drones supplied by Coromandel will be used by the women SHG members in the states of Andhra Pradesh, Telangana and Karnataka. The company has also trained the local women pilots to operate these drones.

Further, the drones delivered by Coromandel International were manufactured by the company's subsidiary Dhaksha Unmanned Systems, a leading drone manufacturer in the country. These drones encompass a wide range of cutting-edge solutions designed to meet the diverse needs of farmers, includes in built safety features like anti-collusion sensors, RTL feature for safe landing etc and are equipped with high quality nozzles that can cover upto 30 acres of spraying per day.

The "Namo Drone Didi" Scheme is aimed at empowering rural women by training them to be drone pilots and making them integral stakeholders of the local farming supply chains. As part of the scheme, the government aims to help 15,000 women-led SHGs with agricultural drones for crop monitoring, spraying fertilisers and crop protection chemicals.

Commenting on contributing to this empowering initiative, **Shri Arun Alagappan, Executive Vice Chairman, Coromandel International Limited**, said, *"With agriculture being the backbone of our economy, Coromandel International, as a leading agri solutions provider, recognises the significance of modernising farming techniques to ensure sustainable food production and economic growth."*

*The 200 drones delivered by Coromandel intended for use by the SHGs were supplied by the company's subsidiary Dhaksha. In addition to supplying drones, comprehensive training and technical support will be provided to the farmers to ensure they harness the full potential of the technology at their disposal.*

*Supporting the Government's vision, Coromandel aims to strengthen agricultural infrastructure and contribute to the prosperity of farmers by advancing agricultural innovation to the Indian farms."*

## About Coromandel

Coromandel International Limited is amongst India's pioneers and leading Agri solutions provider, offering diverse products and services across the farming value chain. It operates in two major segments: Nutrient and other allied businesses and Crop Protection. These include Fertiliser, Crop Protection, Bio Products, Specialty Nutrients and Organic businesses. The Company is 2nd largest manufacturer and marketer of Phosphatic fertiliser in India. The Company's Crop Protection products are marketed in India as well as in international geographies, offering wide range of technical and formulation products. The Specialty Nutrients business of the Company focuses on water soluble fertiliser and secondary & micronutrients segments. The Company is leading marketer of Organic fertiliser in India. The Bio Products business of the company focusses on plant extractions for various applications. It also operates a network of around 750+ rural retail outlets across Andhra Pradesh, Telangana, and Karnataka. Through these Retail outlets, the Company offers farming services including crop advisory, soil testing and farm mechanization to around 3 million farmers. The Company has a strong R&D and Regulatory setup, supporting the businesses in process development and new product introduction. The Company has 18 manufacturing facilities, producing wide range of Nutrient and Crop Protection products, which are marketed through an extensive network of dealers and its own retail centres.

The Company clocked a turnover of Rs.29,799 Crores during FY22-23. Its efforts towards environment have been well recognized by international organizations like UNDP and has also been voted as one of the ten greenest companies in India by TERI. Coromandel is a part of the INR 742 billion (INR 74,220 Crores) of the Murugappa Group.

For more details, visit <https://www.coromandel.biz/>

## About Murugappa Group

A 123-year-old conglomerate with presence across India and the world, the INR 742 billion Murugappa Group has diverse businesses in agriculture, engineering, financial services and more.

The Group has 10 listed companies under its umbrella — Carborundum Universal Limited, CG Power & Industrial Solutions Limited, Cholamandalam Financial Holdings Limited, Cholamandalam Investment & Finance Company Limited, Cholamandalam MS General Insurance Company Limited, Coromandel International Limited, EID Parry (India) Limited, Shanthi Gears Limited, Tube Investments of India Limited and Wendt India Limited. Brands such as Ajax, Hercules, BSA, Montra, Montra Electric, Mach City, Gromor, Paramfos, Parry's are part of the Group's illustrious stable.

Abrasives, technical ceramics, electro minerals, electric vehicles, auto components, fans, transformers, signalling equipment for railways, bicycles, fertilisers, sugar, tea and several other products make up the Group's business interests.

Guided by the five lights — integrity, passion, quality, respect and responsibility — and a culture of professionalism, the Group has a workforce of over 73,000 employees.

For more details, visit [www.murugappa.com](http://www.murugappa.com)